LA RATONA VIAJERA

Media Kit

WHO IS LA RATONA VIAJERA?

Hello, I'm Lorena and from the travel blog "La Ratona Viajera" I share my travel experiences with the world.

I have been traveling since I was little; first with my parents, then with my partner, with friends or alone, and for 5 years also with my twins, Daniela and Tiago.

I have visited more than 30 countries, almost all of them include road trips, I love interacting with local people, letting myself go as if I were one of the locals and discovering the country beyond the tourist places.



LA RATONA VIAJERA IN NUMBERS

3167 followers

3267 followers

3954 followers

Users: 8.500

Sessions: 35.000

Avg. Session Duration
00:01:31

45,85%
Female

54,15%
Male



WHAT CAN I DO FOR YOUR COMPANY?

— Content creation: articles, photo, video.
— Customer satisfaction journey
— Google reviews
— Giveaways
— Content audit
— Website update
— Logo restyling

We can discuss any other format according with your company strategy.

Clients' satisfaction

Hello Lorena!

Thanks for everything!!
Thanks for your opinion and all the feedback you gave us.
I want to see the animation of the table!!
Looking forward hearing from Barcelona surf shop.
Guto



Feedback related to these posts:

About Surf:
http://www.laratonaviajera.com/portugal-la-cresta-la-ola/

About the Hotel:
http://www.laratonaviajera.com/desconexion-la-quinta/

Clients' satisfaction

Dear Lorena,
Thank you very much for the visit to our establishment and for the recomendation in you wonderfull travel blog. I'm very happy to know you enjoy the gastronomic experience, this is your house and I'm looking forward meeting you personaly next time you come here.

Do not hesitate to contact us next time you come. Looking forward to hearing from you soon. Raquel



Feedback related to this post:

About the restaurant:
http://www.laratonaviajera.com/segovia/

PRESS

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- CyL TV Burgos

Interview in Online Media

- BCN Travel Bloggers

Digital Newspaper

- Argi

- Nacio Digital

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Lorena Palomar hola@laratonaviajera.com +34 661 709 165